



सत्यमेव जयते

GOVERNMENT OF JAMMU & KASHMIR

Government Unani Medical College & Associated Hospital Ganderbal
Email: noumck@gmail.com Cell No: 9149445749

1. Dr. Arshad Hussian Shah
Associate Professor/Consultant ,
Department of Jarahat,
Govt. Unani Medical College
Ganderbal Kashmir

2. Dr Afroza Rahman
Associate Professor
Department of SPM
Govt. Unani Medical College
Ganderbal Kashmir.

No: GUMC/NO/24/ 461-67

Date: 30 /07/2024.

Subject: Public awareness campaign regarding Organ Donation Day on 03.08.2024 in Govt. Unani Medical College Ganderbal KashmirReg.

Ref: Instructions from National Commission for ISM, Ministry of Ayush,Gol, dated: 16.07.2024.

Sir,

Kindly refer to the above captioned subject and refrence. In this context, I am directed to request you that both Department of Jarahat and Departemnt of Tahhafuzi wa Samaji Tib shall mobilize students and few staff members on **03.08.2024** in order to make their participation in the campaign. The attendance of all the students shall be made mandatory during this public awareness campaign to spread awareness about organ donation.

Encl: NCISM Letter (03 pages)

Yours faithfully

Dr. Shabeer Ahmad Gaffari 30/7/24
MD (HM), PGDHA

(Nodal Officer)

Govt. Unani Medical College
Ganderbal Kashmir
Nodal Officer
Govt. Unani Medical College
& Hospital, Ganderbal

Copy for information to:

1. Principal, Govt. Unani Medical College and Hospital Ganderbal Kashmir.
2. Administrative Officer, Govt. Unani Medical College Ganderbal Kashmir.
3. All faculty Members, Govt. Unani Medical College Ganderbal Kashmir.
4. College Office Records.
5. In-Charge Website, with the request to upload on official website of the college.
6. Student Notice Board.



भारतीय चिकित्सा पद्धति राष्ट्रीय आयोग
आयुष मंत्रालय, भारत सरकार

कार्यालय: टी-19, पटली जोर दुमरी गबिल, ब्लॉक- IV, धनवन्त्री भवन,
मार्ग नं०-66, , पंजाबी बाग (पश्चिम), नई दिल्ली -110026

National Commission for Indian System of Medicine
Ministry of AYUSH, Govt. of India

Office: T-19, 1st & 2nd Floor, Block-IV, Dhanwantri Bhawan, Road No.-66, Punjabi Bagh (West), New Delhi-110026

दूरभाष / Phone

सचिव / Chairman: 25221001

सहायक / Secretary: 25221006

कार्यालय / Office: 25221002/3

पंजीकरण / Registration: 25221004

www.ncismindia.org

secretary@ncismindia.org

क्रमांक/ Ref. No. BOA/7-A/2024

दिनांक/Dated.16.07.2024

To,

The Principal/ Dean/ Director of ASU Colleges

Subject:- Indian Organ Donation Day on 3rd August 2024-reg.

Sir/Madam,

National Organ Donation Day is being celebrated every year on 3rd August 2024 and it has been decided to run public awareness campaign in the current year by the name of "Angdaan Jan Jagrukta Abhiyaan" by National Organ and Tissue Transplant Organization (NOTTO), Ministry of Health and Family Welfare.

Hence, Institute/colleges are hereby directed to show active participation in the above said campaign to spread awareness about organ donation.

Encl: Copy of Letter .

Sachidanand Prasad
Secretary

सचिवदानन्द (NCISM)
SACHIDANAND PRASAD
सचिव/Secretary

भारतीय चिकित्सा पद्धति राष्ट्रीय आयोग
National Commission for Indian System of Medicine
पंजाबी बाग (पश्चिम), नई दिल्ली-110026
Punjabi Bagh (West), New Delhi-110026

Sachidanand Prasad
Secretary
(NCISM)

Copy for information:-

1. Chairperson, NCISM, New Delhi-110026.
2. Guard file.

चन्द्रा, भा.प्र.से.

SRVA CHANDRA, IAS
Secretary



सत्यमेव जयते

75
आजादी का
अमृत महोत्सव

भारत सरकार
स्वास्थ्य एवं परिवार कल्याण विभाग
स्वास्थ्य एवं परिवार कल्याण मंत्रालय

Government of India
Department of Health and Family Welfare
Ministry of Health and Family Welfare

D.O.No.D-22/604/IEC/NOTTO/23
24-6-2024

Subject: Indian Organ Donation Day on 3rd August, 2024

Dear Colleague

To further strengthen the healthcare systems, in order to facilitate organ donation and transplantation is among the top priorities of the Government of India. Organ donation is a noble act that offers hope and new lease of life to those suffering from the end stage organ failures. Hon'ble Prime Minister Shri Narendra Modi ji has highlighted the importance of organ donation many times in his Mann Ki Baat programme.

One organ donor can save upto 8 to 9 lives. However, a huge gap exists between patients who require organ transplants and the organ donors that are available. In this context, Govt. of India has established **National Organ and Tissue Transplant Organization (NOTTO)**, an apex organization and similar organizations at regional and state level, to provide for an efficient and organized system of organ procurement and distribution in the country and to maintain a national registry of donors and recipients of organs and tissues,

NOTTO celebrates the Indian Organ Donation Day (IODD) every year to spread awareness about organ donation, dispel myths and misconceptions associated with organ donation and motivate and encourage the citizens of the country to donate organs and tissues after death, as well as to imbibe the value of organ donation in their lives.

This year, it has been decided to run public awareness campaign in the current year by the name of "**Angdaan Jan Jagrukta Abhiyaan**". As part of the campaign, **3rd August 2024 will be celebrated as the Indian Organ Donation Day** to commemorate the first deceased donor organ transplant, which was also the first Heart transplant done in the country, after promulgation of "The Transplantation of Human Organs Act" on 8th July, 1994. The month of **July 2024 (1st - 31st July)** is being organized as the **Organ Donation Month**, wherein many awareness activities have been planned.

The specific objectives of this year's campaign are:

- To reduce the demand for organ transplantation by promoting healthy lifestyles & wellness.
- To spread awareness about brain stem death, deceased organ donation, prevention & control of illegal practices related to organ transplantation.
- To bust myths and misconceptions related to organ donation & transplantation.

- To increase identification and declaration of cases of brain stem death by the hospitals.

The suggested action plan for the campaign is as follows:

- To maximize online registration of Pledges of willing citizens for organ and tissue donation through NOTTO's web portal www.notto.abdm.gov.in. The web portal can also be accessed by scanning the QR code as enclosed at **Annexure-1**. If required, NOTTO's call centre can also be contacted through toll-free helpline number 1800-11-4770 for any information on organ donation and online pledging.
- Various IEC activities may be conducted like Organ Donation Run, Painting/Slogan/Poem, Quiz etc. competitions, Skits, Nukkad Natak, Audio Visual and social media etc. to promote registration of pledges through aforesaid web portal. Participation of senior school students, college students and other youth in the campaign may please be encouraged.
- At Village and Panchayat level, registration of digital pledge on the aforesaid NOTTO web portal may be organized with the support of common service centres functional at village level. To increase awareness, felicitation of organ donors and group pledge by residents of village may be organized on the Indian Organ Donation Day. The pledge can be administered by the respective Sarpanch. Similar activities can be conducted at the District Headquarter, Sub Division and Block level. A template of the pledge in English and Hindi is enclosed at **Annexure-2**, which may be got translated into regional languages for wider dissemination.
- The office of District Collector/District Magistrate may be involved to supervise the activities within their Districts.
- All Central Government Ministries, Hospitals/Institutions and medical Colleges (Government and Private) are requested to organize similar activities during the "Angdaan Jan Jagrukta Abhiyan" and on **Indian Organ Donation Day on 3rd August, 2024.**

Accordingly, all States/UTs and Departments of Govt. of India and related attached and Sub ordinate offices/Public sector undertakings/Organizations/Institutions are requested to organize activities to observe the organ donation month and Indian Organ Donation Day on 3rd August 2024 and disseminate the information on organ donation widely among various stakeholders.

It is requested, a report along with the photographs of the observance of the events/activities may please be sent to Director NOTTO, 4th floor, ICMR Building, Safdarjung Hospital Campus, New Delhi-110029 (Email id: organdonationnotto@gmail.com and Phone Number: 011- 26164770).